



LoginShield

Do business with confidence.

Passwords are not safe anymore

81%

of hacking-related breaches
leveraged either stolen or
weak passwords

Hackers are more sophisticated now



91%

of data breaches begin with
a spear phishing email

(which involves detailed research into your company)

We are all under attack, every day

Hackers are trying to exploit vulnerable software, weak passwords, and procedural gaps

What happens if we don't adapt?

Facebook and Google
spear-phished over 2
years for total of
\$100M

Target settlements and
incident response
expense totaled over
\$290M

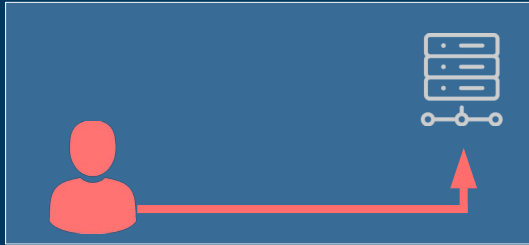
Target's CEO and CIO
resigned shortly after
security breach
CEO fired

Anthem lawsuit
settlement plus HIPAA
fines totaled over
\$130M

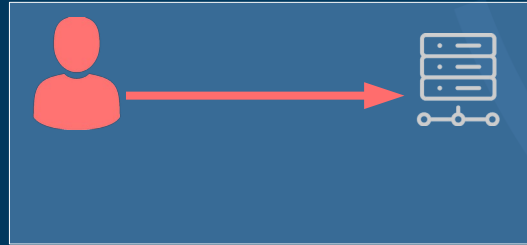
Citrix network
compromised, data
theft continued for
5 mo.

Wendy's settlement for
its data breach cost
\$50M

How will you stop the hackers?



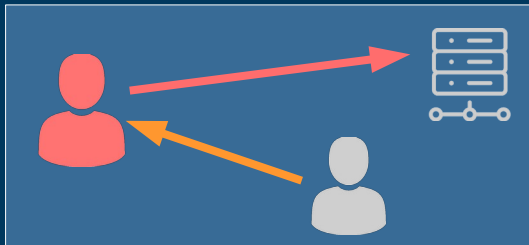
Stolen passwords



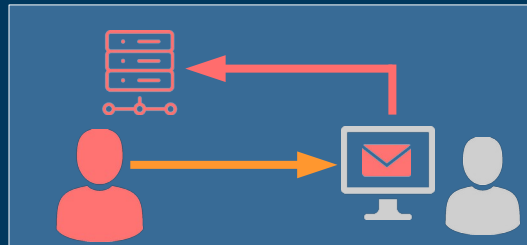
Weak passwords



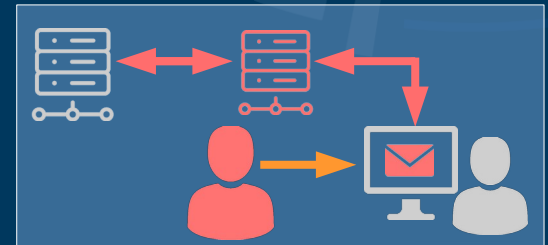
Reused passwords



Shared passwords



Phishing

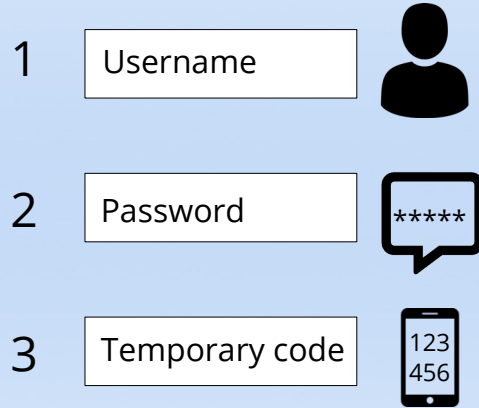


Proxy Phishing

Forget passwords, you will.



Replace passwords and temporary codes



Typical login sequence vulnerable to password & phishing attacks

Secure & convenient one-tap login with LoginShield

The easiest way to login



1

Username



2

One-tap login



3

Done

Phishing protection



1

Username



2

LoginShield



3

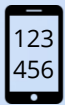
Safety

Strong multi-factor authentication

LoginShield

Typical multi-factor authentication

know	have	are
Password SMS or OTP		



two factors from the *same category*

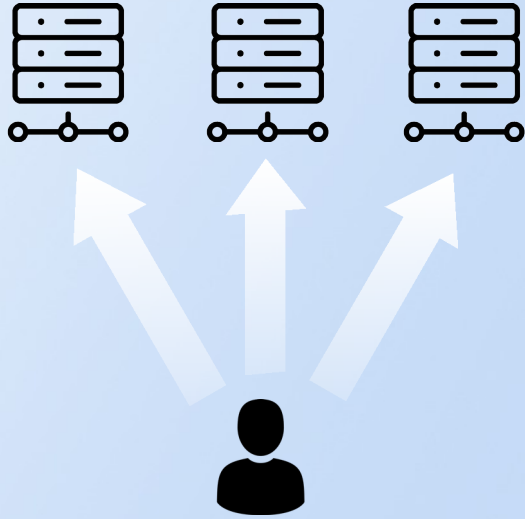
Strong multi-factor authentication

know	have	are
Password PIN	Crypto key	Fingerprint

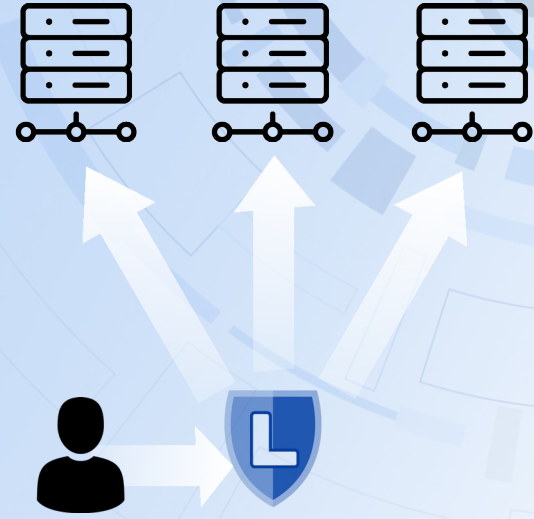


factors from *two or more categories*

Account recovery



Typical procedure involves requesting a password reset for every affected account



One-stop recovery restores access to all LoginShield-enabled accounts

LoginShield is the most secure and convenient way to
login to a website or network application

Comparison with other login mechanisms

Mechanism	Passwd	SMS	OTP	LoginShield
One-tap login				✓
Phishing protection				✓
Proxy phishing protection				✓
SIM-swap resistant	✓		✓	✓
No usable secrets on server		✓		✓
Strong multi-factor				✓
One-stop account recovery				✓

Benefits of using LoginShield

Eliminate threats



Horizontal solution

Works with all network applications
ERP, CRM, intranet, etc.

Show users
you care



Economy of scale

Tiered pricing available for high
volumes

Save time with
one-tap login



High ROI

Improve productivity and reduce the
risk of a high-cost hacking incident

We are here for you

Gustavo Buhacoff



Co-Founder, CEO
20 years in engineering, project management, and operations.
Previously director of operations of multiple solar power plants.

Jonathan Buhacoff



Co-Founder, CTO
20 years in software & security
Previously a datacenter security solutions architect, technical lead, & product security expert at Intel

Our mission

Empower organizations to eliminate the threat of password and phishing attacks on their users

Our promise

High quality service to you is our top priority

Do business with confidence.

<https://loginshield.com>